

1. Good Idea about Candidate Vote

Do you have a good idea of which candidate you'll vote for in your party's presidential primary next year, or are you still making up your mind?

Asked of those who said they are likely to vote in their party's presidential primary or caucus next year

	Gender		Age (4 category)				Race (3 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	Whites/Others	Blacks	Hispanics
I have a good idea of who I'll vote for	72%	74%	70%	78%	68%	74%	70%	74%	69%	67%
I'm still making up my mind	24%	22%	26%	17%	31%	22%	25%	22%	26%	29%
I don't plan to vote in the primary election or caucus	0%	0%	—	—	1%	—	—	0%	—	—
Not sure	4%	4%	4%	5%	—	4%	5%	4%	4%	4%
Totals (Unweighted N)	100% (424)	100% (209)	100% (215)	100% (44)	100% (73)	100% (221)	100% (86)	100% (300)	100% (87)	100% (37)

	Party ID (2 category)		Family Income (3 category)				Census Region				
	Total	Democrats	Others	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I have a good idea of who I'll vote for	72%	71%	77%	67%	74%	71%	83%	70%	67%	73%	78%
I'm still making up my mind	24%	25%	21%	27%	22%	29%	15%	24%	26%	24%	22%
I don't plan to vote in the primary election or caucus	0%	—	1%	0%	—	—	—	1%	—	—	—
Not sure	4%	4%	2%	6%	4%	—	1%	5%	8%	3%	—
Totals (Unweighted N)	100% (424)	100% (344)	100% (80)	100% (172)	100% (127)	100% (66)	100% (59)	100% (79)	100% (84)	100% (150)	100% (111)

2. Candidate Favorability – Hillary Clinton

Do you have a favorable or an unfavorable opinion of the following individuals?

	Gender			Age (4 category)				Race (3 category)		
	Total	Male	Female	Under 30	30-44	45-64	65+	Whites/Others	Blacks	Hispanics
Very favorable	49%	43%	55%	34%	46%	47%	61%	44%	63%	55%
Somewhat favorable	33%	36%	31%	39%	35%	36%	25%	36%	26%	31%
Somewhat unfavorable	8%	9%	7%	13%	9%	8%	6%	10%	4%	4%
Very unfavorable	8%	11%	4%	12%	7%	7%	7%	9%	3%	7%
Don't know	1%	0%	2%	1%	3%	1%	–	0%	4%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(612)	(294)	(318)	(84)	(123)	(290)	(115)	(434)	(121)	(57)

	Party ID (2 category)			Family Income (3 category)				Census Region			
	Total	Democrats	Others	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very favorable	49%	53%	36%	53%	50%	39%	47%	48%	40%	54%	54%
Somewhat favorable	33%	33%	36%	31%	30%	45%	33%	33%	40%	31%	30%
Somewhat unfavorable	8%	7%	14%	6%	11%	8%	9%	8%	9%	8%	9%
Very unfavorable	8%	6%	14%	7%	7%	9%	11%	9%	9%	6%	7%
Don't know	1%	2%	–	2%	1%	–	–	2%	2%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(612)	(504)	(108)	(273)	(173)	(90)	(76)	(120)	(129)	(214)	(149)

3. Candidate Favorability – Ted Cruz

Do you have a favorable or an unfavorable opinion of the following individuals?

	Gender			Age (4 category)				Race (3 category)		
	Total	Male	Female	Under 30	30-44	45-64	65+	Whites/Others	Blacks	Hispanics
Very favorable	4%	5%	3%	6%	6%	3%	2%	3%	2%	12%
Somewhat favorable	11%	11%	11%	7%	11%	11%	12%	10%	13%	7%
Somewhat unfavorable	12%	9%	15%	11%	15%	12%	10%	11%	13%	12%
Very unfavorable	66%	73%	60%	68%	57%	66%	72%	72%	54%	50%
Don't know	8%	3%	12%	8%	11%	8%	4%	3%	17%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(616)	(296)	(320)	(85)	(124)	(291)	(116)	(437)	(121)	(58)

	Party ID (2 category)			Family Income (3 category)				Census Region			
	Total	Democrats	Others	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very favorable	4%	3%	6%	4%	6%	1%	2%	1%	4%	3%	6%
Somewhat favorable	11%	11%	7%	13%	12%	6%	4%	15%	7%	8%	14%
Somewhat unfavorable	12%	13%	7%	12%	11%	15%	10%	11%	12%	15%	9%
Very unfavorable	66%	64%	75%	59%	68%	76%	75%	68%	68%	67%	62%
Don't know	8%	8%	6%	12%	4%	2%	10%	6%	9%	7%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(616)	(508)	(108)	(276)	(174)	(90)	(76)	(121)	(129)	(216)	(150)

4. Candidate Favorability – Marco Rubio

Do you have a favorable or an unfavorable opinion of the following individuals?

	Gender			Age (4 category)				Race (3 category)		
	Total	Male	Female	Under 30	30-44	45-64	65+	Whites/Others	Blacks	Hispanics
Very favorable	2%	2%	2%	—	5%	2%	1%	1%	3%	6%
Somewhat favorable	13%	13%	13%	12%	12%	11%	16%	13%	14%	14%
Somewhat unfavorable	26%	30%	23%	36%	28%	26%	20%	30%	18%	17%
Very unfavorable	50%	52%	48%	44%	39%	50%	58%	51%	47%	44%
Don't know	9%	4%	14%	8%	15%	11%	4%	5%	19%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(615)	(296)	(319)	(85)	(123)	(291)	(116)	(435)	(122)	(58)

	Party ID (2 category)			Family Income (3 category)				Census Region			
	Total	Democrats	Others	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very favorable	2%	2%	1%	2%	4%	—	—	1%	3%	1%	3%
Somewhat favorable	13%	13%	15%	15%	13%	10%	9%	19%	7%	11%	17%
Somewhat unfavorable	26%	26%	24%	23%	26%	34%	25%	28%	32%	26%	19%
Very unfavorable	50%	49%	51%	46%	52%	50%	57%	48%	46%	52%	50%
Don't know	9%	9%	9%	14%	4%	6%	10%	4%	13%	10%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(615)	(507)	(108)	(276)	(173)	(90)	(76)	(121)	(130)	(215)	(149)

5. Candidate Favorability – Bernie Sanders

Do you have a favorable or an unfavorable opinion of the following individuals?

	Gender			Age (4 category)				Race (3 category)		
	Total	Male	Female	Under 30	30-44	45-64	65+	Whites/Others	Blacks	Hispanics
Very favorable	40%	41%	39%	45%	41%	42%	34%	46%	29%	23%
Somewhat favorable	34%	32%	37%	23%	39%	36%	34%	34%	35%	34%
Somewhat unfavorable	12%	14%	11%	19%	9%	11%	13%	12%	12%	16%
Very unfavorable	7%	10%	4%	9%	3%	4%	13%	6%	10%	9%
Don't know	7%	4%	9%	5%	9%	7%	6%	3%	14%	19%
Totals (Unweighted N)	100% (616)	100% (295)	100% (321)	100% (86)	100% (122)	100% (291)	100% (117)	100% (436)	100% (122)	100% (58)

	Party ID (2 category)		Family Income (3 category)				Census Region				
	Total	Democrats	Others	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very favorable	40%	38%	49%	33%	47%	43%	45%	33%	38%	45%	41%
Somewhat favorable	34%	35%	31%	37%	29%	42%	26%	38%	41%	28%	33%
Somewhat unfavorable	12%	13%	10%	13%	10%	7%	20%	16%	8%	13%	12%
Very unfavorable	7%	6%	8%	6%	11%	3%	5%	6%	6%	7%	7%
Don't know	7%	8%	1%	11%	3%	4%	4%	6%	7%	7%	7%
Totals (Unweighted N)	100% (616)	100% (508)	100% (108)	100% (275)	100% (174)	100% (91)	100% (76)	100% (120)	100% (131)	100% (215)	100% (150)

6. Candidate Favorability – Donald Trump

Do you have a favorable or an unfavorable opinion of the following individuals?

	Gender			Age (4 category)				Race (3 category)		
	Total	Male	Female	Under 30	30-44	45-64	65+	Whites/Others	Blacks	Hispanics
Very favorable	4%	6%	3%	4%	5%	5%	3%	4%	5%	6%
Somewhat favorable	8%	11%	5%	11%	12%	7%	5%	8%	4%	15%
Somewhat unfavorable	8%	8%	8%	14%	5%	7%	9%	7%	11%	9%
Very unfavorable	78%	75%	80%	71%	74%	79%	82%	80%	76%	67%
Don't know	2%	–	4%	1%	4%	2%	1%	1%	5%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(616)	(296)	(320)	(85)	(124)	(292)	(115)	(436)	(122)	(58)

	Party ID (2 category)			Family Income (3 category)				Census Region			
	Total	Democrats	Others	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very favorable	4%	4%	5%	3%	8%	2%	3%	3%	7%	3%	4%
Somewhat favorable	8%	7%	13%	9%	8%	4%	8%	8%	7%	8%	8%
Somewhat unfavorable	8%	8%	7%	8%	8%	8%	6%	7%	4%	9%	12%
Very unfavorable	78%	79%	75%	76%	75%	86%	83%	80%	78%	79%	75%
Don't know	2%	2%	–	4%	0%	–	–	2%	4%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(616)	(508)	(108)	(277)	(173)	(90)	(76)	(121)	(130)	(216)	(149)

7. Presidential Favorability – Barack Obama

Do you have a favorable or an unfavorable opinion of the following individuals?

	Gender			Age (4 category)				Race (3 category)		
	Total	Male	Female	Under 30	30-44	45-64	65+	Whites/Others	Blacks	Hispanics
Very favorable	58%	54%	61%	50%	59%	60%	58%	55%	75%	45%
Somewhat favorable	26%	28%	24%	37%	23%	26%	23%	29%	17%	27%
Somewhat unfavorable	7%	8%	6%	7%	8%	5%	9%	7%	3%	13%
Very unfavorable	8%	10%	7%	5%	7%	8%	10%	9%	2%	13%
Don't know	1%	–	2%	1%	3%	2%	–	1%	3%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(616)	(295)	(321)	(86)	(125)	(291)	(114)	(436)	(123)	(57)

	Party ID (2 category)		Family Income (3 category)				Census Region				
	Total	Democrats	Others	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very favorable	58%	61%	45%	60%	55%	57%	58%	59%	49%	64%	56%
Somewhat favorable	26%	25%	31%	23%	27%	33%	26%	21%	36%	25%	23%
Somewhat unfavorable	7%	7%	8%	7%	8%	4%	8%	5%	3%	6%	13%
Very unfavorable	8%	6%	15%	8%	9%	6%	8%	12%	11%	4%	7%
Don't know	1%	1%	0%	2%	1%	–	–	2%	1%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(616)	(506)	(110)	(276)	(175)	(90)	(75)	(120)	(131)	(215)	(150)

8. Presidential Favorability – George W. Bush

Do you have a favorable or an unfavorable opinion of the following individuals?

	Gender			Age (4 category)				Race (3 category)		
	Total	Male	Female	Under 30	30-44	45-64	65+	Whites/Others	Blacks	Hispanics
Very favorable	4%	3%	5%	2%	5%	5%	4%	5%	3%	6%
Somewhat favorable	12%	10%	14%	11%	10%	12%	14%	12%	10%	17%
Somewhat unfavorable	23%	23%	23%	28%	28%	18%	26%	22%	31%	21%
Very unfavorable	59%	63%	54%	57%	53%	64%	56%	61%	51%	55%
Don't know	2%	–	3%	1%	4%	2%	–	1%	5%	–
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(615)	(295)	(320)	(86)	(125)	(290)	(114)	(435)	(123)	(57)

	Party ID (2 category)		Family Income (3 category)				Census Region				
	Total	Democrats	Others	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very favorable	4%	5%	2%	7%	3%	1%	4%	3%	9%	3%	3%
Somewhat favorable	12%	11%	15%	13%	10%	11%	13%	17%	10%	10%	11%
Somewhat unfavorable	23%	23%	23%	27%	23%	15%	19%	24%	22%	24%	23%
Very unfavorable	59%	59%	57%	51%	62%	71%	62%	54%	57%	60%	61%
Don't know	2%	2%	2%	2%	2%	1%	1%	1%	2%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(615)	(505)	(110)	(276)	(174)	(90)	(75)	(120)	(130)	(215)	(150)

9. Presidential Favorability – Bill Clinton

Do you have a favorable or an unfavorable opinion of the following individuals?

	Gender			Age (4 category)				Race (3 category)		
	Total	Male	Female	Under 30	30-44	45-64	65+	Whites/Others	Blacks	Hispanics
Very favorable	50%	49%	52%	33%	50%	52%	56%	48%	61%	43%
Somewhat favorable	35%	33%	36%	44%	33%	35%	31%	37%	28%	33%
Somewhat unfavorable	8%	10%	7%	11%	6%	9%	9%	9%	3%	15%
Very unfavorable	5%	7%	2%	9%	6%	4%	4%	4%	5%	9%
Don't know	2%	1%	3%	3%	5%	1%	–	1%	4%	–
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(611)	(294)	(317)	(85)	(124)	(289)	(113)	(433)	(122)	(56)

	Party ID (2 category)			Family Income (3 category)				Census Region			
	Total	Democrats	Others	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very favorable	50%	53%	40%	53%	48%	52%	45%	41%	51%	56%	51%
Somewhat favorable	35%	34%	36%	34%	34%	36%	36%	45%	30%	33%	33%
Somewhat unfavorable	8%	7%	13%	7%	10%	9%	10%	10%	9%	6%	10%
Very unfavorable	5%	4%	8%	4%	6%	2%	9%	3%	6%	5%	6%
Don't know	2%	2%	3%	3%	1%	1%	1%	2%	5%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(611)	(502)	(109)	(272)	(175)	(90)	(74)	(120)	(129)	(214)	(148)

10. Presidential Favorability – George H. W. Bush

Do you have a favorable or an unfavorable opinion of the following individuals?

	Gender			Age (4 category)				Race (3 category)		
	Total	Male	Female	Under 30	30-44	45-64	65+	Whites/Others	Blacks	Hispanics
Very favorable	6%	5%	7%	1%	11%	5%	6%	7%	4%	8%
Somewhat favorable	26%	26%	26%	28%	19%	26%	30%	28%	18%	26%
Somewhat unfavorable	33%	34%	32%	32%	28%	31%	40%	34%	33%	30%
Very unfavorable	32%	35%	30%	35%	36%	37%	23%	30%	41%	34%
Don't know	2%	1%	4%	4%	6%	1%	–	2%	5%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(614)	(294)	(320)	(85)	(125)	(290)	(114)	(434)	(123)	(57)

	Party ID (2 category)		Family Income (3 category)				Census Region				
	Total	Democrats	Others	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very favorable	6%	7%	5%	8%	4%	7%	5%	7%	10%	3%	7%
Somewhat favorable	26%	24%	35%	23%	27%	27%	34%	27%	26%	27%	23%
Somewhat unfavorable	33%	32%	36%	36%	33%	34%	21%	38%	24%	32%	39%
Very unfavorable	32%	35%	23%	29%	35%	31%	39%	27%	37%	35%	29%
Don't know	2%	2%	2%	4%	1%	1%	1%	2%	3%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(614)	(504)	(110)	(275)	(174)	(90)	(75)	(120)	(131)	(213)	(150)

11. Presidential Favorability – Ronald Reagan

Do you have a favorable or an unfavorable opinion of the following individuals?

	Gender			Age (4 category)				Race (3 category)		
	Total	Male	Female	Under 30	30-44	45-64	65+	Whites/Others	Blacks	Hispanics
Very favorable	13%	14%	12%	10%	16%	13%	12%	12%	6%	32%
Somewhat favorable	23%	18%	27%	16%	23%	25%	23%	24%	18%	23%
Somewhat unfavorable	28%	25%	31%	35%	22%	28%	31%	28%	37%	16%
Very unfavorable	34%	41%	27%	34%	34%	33%	34%	35%	33%	28%
Don't know	2%	1%	3%	5%	5%	1%	–	1%	7%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(615)	(294)	(321)	(86)	(124)	(291)	(114)	(435)	(123)	(57)

	Party ID (2 category)		Family Income (3 category)				Census Region				
	Total	Democrats	Others	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very favorable	13%	13%	13%	15%	13%	11%	7%	13%	13%	11%	16%
Somewhat favorable	23%	21%	29%	24%	21%	23%	22%	28%	22%	26%	15%
Somewhat unfavorable	28%	27%	35%	28%	26%	33%	31%	29%	29%	27%	29%
Very unfavorable	34%	36%	23%	30%	39%	32%	37%	28%	33%	33%	41%
Don't know	2%	2%	1%	3%	0%	1%	2%	2%	3%	3%	–
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(615)	(505)	(110)	(276)	(175)	(89)	(75)	(120)	(130)	(215)	(150)

12. Preferred Democratic Nominee for President

If you had to choose one, which one of these individuals would you want to be the Democratic nominee for president in 2016?

Asked of 620 likely Democratic primary voters

	Gender			Age (4 category)				Race (3 category)		
	Total	Male	Female	Under 30	30-44	45-64	65+	Whites/Others	Blacks	Hispanics
Hillary Clinton	58%	54%	62%	40%	56%	57%	68%	51%	75%	71%
Martin O'Malley	3%	5%	1%	7%	3%	2%	3%	3%	3%	—
Bernie Sanders	33%	34%	31%	50%	35%	35%	21%	39%	18%	22%
Other	2%	2%	1%	—	1%	2%	3%	2%	2%	—
No preference	5%	5%	5%	4%	6%	5%	6%	6%	2%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(618)	(296)	(322)	(85)	(125)	(291)	(117)	(437)	(123)	(58)

	Party ID (2 category)			Family Income (3 category)				Census Region			
	Total	Democrats	Others	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Hillary Clinton	58%	62%	41%	61%	58%	49%	58%	60%	51%	61%	58%
Martin O'Malley	3%	3%	3%	1%	2%	6%	5%	3%	2%	4%	1%
Bernie Sanders	33%	30%	43%	32%	32%	38%	31%	30%	41%	29%	32%
Other	2%	1%	5%	0%	3%	4%	2%	1%	2%	2%	1%
No preference	5%	5%	7%	5%	5%	4%	5%	6%	4%	3%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(618)	(508)	(110)	(278)	(175)	(91)	(74)	(120)	(131)	(216)	(151)

13. Which of these words to describe Hillary Clinton

Which of these words would you use to describe Hillary Clinton?

Asked of 620 likely Democratic primary voters

	Gender			Age (4 category)				Race (3 category)		
	Total	Male	Female	Under 30	30-44	45-64	65+	Whites/Others	Blacks	Hispanics
Bold	42%	41%	43%	32%	41%	42%	47%	41%	49%	35%
Consistent	29%	25%	32%	24%	23%	31%	33%	26%	39%	28%
Effective	51%	51%	50%	49%	52%	47%	55%	52%	53%	37%
Experienced	76%	74%	77%	74%	63%	75%	85%	79%	69%	67%
Honest	22%	22%	22%	19%	15%	23%	26%	21%	26%	23%
Inspiring	35%	30%	39%	24%	33%	37%	37%	29%	53%	37%
Intelligent	72%	73%	70%	70%	66%	74%	73%	76%	60%	68%
In touch	34%	33%	35%	18%	22%	34%	49%	31%	44%	33%
Likeable	40%	37%	43%	25%	30%	43%	49%	37%	49%	47%
Partisan	16%	25%	7%	27%	13%	13%	16%	18%	4%	19%
Strong	65%	61%	68%	58%	55%	69%	68%	69%	58%	47%
True progressive	18%	21%	15%	14%	17%	18%	19%	16%	23%	18%
Typical politician	34%	39%	30%	46%	34%	36%	26%	39%	23%	24%
Unifying	14%	15%	14%	9%	10%	15%	18%	13%	16%	14%
Totals	(620)	(297)	(323)	(86)	(125)	(292)	(117)	(439)	(123)	(58)

	Party ID (2 category)			Family Income (3 category)				Census Region			
	Total	Democrats	Others	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Bold	42%	43%	40%	42%	42%	49%	37%	32%	42%	48%	44%
Consistent	29%	31%	20%	29%	32%	21%	30%	25%	21%	36%	30%
Effective	51%	52%	44%	48%	51%	55%	52%	56%	45%	52%	50%
Experienced	76%	76%	74%	72%	76%	80%	79%	81%	72%	73%	78%
Honest	22%	25%	10%	25%	22%	14%	22%	21%	14%	26%	23%
Inspiring	35%	35%	32%	38%	33%	34%	29%	31%	29%	40%	36%
Intelligent	72%	71%	77%	65%	75%	81%	74%	72%	67%	73%	74%
In touch	34%	36%	26%	37%	29%	32%	37%	34%	29%	36%	35%
Likeable	40%	42%	33%	42%	43%	34%	36%	36%	35%	45%	42%
Partisan	16%	14%	21%	11%	18%	17%	23%	21%	16%	10%	19%
Strong	65%	65%	64%	60%	65%	73%	68%	69%	63%	65%	63%
True progressive	18%	19%	14%	22%	13%	13%	22%	16%	16%	19%	20%
Typical politician	34%	31%	49%	29%	38%	37%	42%	35%	33%	35%	33%
Unifying	14%	15%	11%	16%	15%	9%	13%	16%	11%	17%	12%

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	Party ID (2 category)		Family Income (3 category)				Census Region				
	Total	Democrats	Others	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Totals	(620)	(510)	(110)	(278)	(175)	(91)	(76)	(122)	(131)	(216)	(151)

14. Which of these words to describe Bernie Sanders

Which of these words would you use to describe Bernie Sanders?

Asked of 620 likely Democratic primary voters

	Gender			Age (4 category)				Race (3 category)		
	Total	Male	Female	Under 30	30-44	45-64	65+	Whites/Others	Blacks	Hispanics
Bold	42%	50%	34%	50%	42%	40%	40%	49%	23%	27%
Consistent	42%	46%	39%	51%	37%	42%	42%	49%	27%	24%
Effective	28%	29%	26%	33%	23%	28%	28%	30%	20%	27%
Experienced	45%	50%	40%	51%	38%	45%	47%	50%	33%	32%
Honest	54%	60%	48%	61%	48%	56%	52%	61%	38%	37%
Inspiring	37%	42%	33%	48%	38%	37%	33%	44%	22%	22%
Intelligent	56%	57%	55%	48%	54%	59%	58%	64%	37%	45%
In touch	38%	39%	38%	46%	32%	38%	40%	41%	34%	26%
Likeable	52%	50%	54%	51%	47%	54%	54%	56%	45%	42%
Partisan	10%	13%	7%	12%	6%	10%	11%	11%	7%	4%
Strong	35%	39%	31%	39%	32%	38%	31%	37%	27%	35%
True progressive	44%	53%	36%	56%	44%	41%	43%	54%	21%	25%
Typical politician	13%	12%	14%	9%	7%	14%	18%	12%	19%	12%
Unifying	18%	20%	16%	23%	12%	19%	20%	19%	15%	22%
Totals	(620)	(297)	(323)	(86)	(125)	(292)	(117)	(439)	(123)	(58)

	Party ID (2 category)			Family Income (3 category)				Census Region			
	Total	Democrats	Others	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Bold	42%	40%	52%	34%	43%	60%	42%	41%	47%	38%	43%
Consistent	42%	40%	52%	35%	46%	57%	39%	40%	43%	40%	47%
Effective	28%	26%	35%	27%	32%	27%	22%	22%	27%	34%	25%
Experienced	45%	42%	56%	40%	47%	58%	42%	48%	42%	45%	45%
Honest	54%	52%	61%	45%	57%	66%	60%	48%	63%	52%	52%
Inspiring	37%	35%	46%	35%	39%	46%	32%	35%	39%	39%	35%
Intelligent	56%	54%	67%	47%	63%	76%	50%	59%	56%	56%	54%
In touch	38%	36%	47%	34%	42%	43%	35%	34%	37%	41%	39%
Likeable	52%	51%	57%	48%	54%	62%	51%	57%	51%	53%	48%
Partisan	10%	10%	10%	8%	9%	11%	15%	9%	7%	10%	11%
Strong	35%	31%	51%	30%	40%	43%	29%	35%	31%	37%	37%
True progressive	44%	41%	58%	32%	51%	62%	47%	47%	46%	40%	46%
Typical politician	13%	14%	9%	18%	13%	2%	13%	13%	11%	15%	13%
Unifying	18%	18%	20%	19%	21%	17%	12%	13%	16%	18%	26%

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	Party ID (2 category)		Family Income (3 category)				Census Region				
	Total	Democrats	Others	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Totals	(620)	(510)	(110)	(278)	(175)	(91)	(76)	(122)	(131)	(216)	(151)

15. Agree with each statement

Below are some things that have been said about some of the Democrats running for president. Do you agree or disagree with each statement?

Asked of 620 likely Democratic primary voters

	Total	Gender		Age (4 category)				Race (3 category)		
		Male	Female	Under 30	30-44	45-64	65+	Whites/Others	Blacks	Hispanics
"Bernie Sanders is too far to the left to win a general election"	36%	39%	33%	37%	40%	33%	38%	36%	32%	44%
"Bernie Sanders can't be trusted to fight for more effective gun control"	23%	26%	20%	21%	22%	20%	28%	21%	30%	24%
"Hillary Clinton can't be trusted to take on Wall Street and the big banks"	34%	42%	27%	50%	37%	35%	24%	37%	24%	33%
"Hillary Clinton is too aggressive when it comes to foreign policy"	20%	24%	15%	40%	22%	13%	18%	19%	19%	27%
"Hillary Clinton has what it takes to deal with the big problems facing the country"	68%	68%	69%	63%	67%	68%	72%	69%	71%	61%
"Hillary Clinton represents the Democratic Party's best chance of winning the White House"	67%	64%	70%	58%	59%	67%	76%	65%	79%	58%
"Bernie Sanders will rein in Wall Street and the big banks"	51%	58%	44%	58%	46%	54%	46%	55%	42%	37%
"Bernie Sanders will generate the enthusiasm needed to keep the White House for Democrats and make gains in Congress"	45%	49%	42%	59%	38%	47%	42%	48%	43%	30%

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	Total	Gender		Age (4 category)				Race (3 category)		
		Male	Female	Under 30	30-44	45-64	65+	Whites/Others	Blacks	Hispanics
Totals	(618)	(296)	(322)	(86)	(124)	(292)	(116)	(438)	(122)	(58)

	continued from previous page										
	Total	Party ID (2 category)		Family Income (3 category)				Census Region			
		Democrats	Others	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
"Bernie Sanders is too far to the left to win a general election"	36%	35%	41%	27%	41%	47%	43%	44%	37%	33%	33%
"Bernie Sanders can't be trusted to fight for more effective gun control"	23%	24%	19%	24%	27%	14%	22%	22%	21%	23%	26%
"Hillary Clinton can't be trusted to take on Wall Street and the big banks"	34%	31%	46%	31%	37%	34%	38%	31%	42%	26%	41%
"Hillary Clinton is too aggressive when it comes to foreign policy"	20%	18%	27%	19%	24%	14%	20%	22%	17%	18%	23%
"Hillary Clinton has what it takes to deal with the big problems facing the country"	68%	70%	62%	66%	69%	70%	73%	71%	68%	70%	65%
"Hillary Clinton represents the Democratic Party's best chance of winning the White House"	67%	69%	59%	68%	68%	67%	60%	62%	70%	70%	65%
"Bernie Sanders will rein in Wall Street and the big banks"	51%	48%	64%	40%	56%	67%	54%	54%	55%	47%	50%

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	Total	Party ID (2 category)		Family Income (3 category)				Census Region			
		Democrats	Others	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
"Bernie Sanders will generate the enthusiasm needed to keep the White House for Democrats and make gains in Congress"	45%	44%	53%	45%	50%	41%	40%	45%	45%	48%	42%
Totals	(618)	(508)	(110)	(276)	(175)	(91)	(76)	(122)	(130)	(215)	(151)

16. Disagree with each statement

Below are some things that have been said about some of the Democrats running for president. Do you agree or disagree with each statement?

Asked of 620 likely Democratic primary voters

	Total	Gender		Age (4 category)				Race (3 category)		
		Male	Female	Under 30	30-44	45-64	65+	Whites/Others	Blacks	Hispanics
"Bernie Sanders is too far to the left to win a general election"	31%	32%	31%	42%	30%	33%	25%	33%	28%	26%
"Bernie Sanders can't be trusted to fight for more effective gun control"	40%	42%	39%	46%	44%	42%	33%	44%	28%	36%
"Hillary Clinton can't be trusted to take on Wall Street and the big banks"	41%	37%	45%	28%	42%	40%	47%	39%	51%	36%
"Hillary Clinton is too aggressive when it comes to foreign policy"	52%	48%	55%	41%	47%	53%	58%	55%	53%	26%
"Hillary Clinton has what it takes to deal with the big problems facing the country"	14%	16%	11%	18%	14%	14%	11%	15%	9%	14%
"Hillary Clinton represents the Democratic Party's best chance of winning the White House"	15%	19%	12%	25%	12%	14%	14%	16%	8%	20%
"Bernie Sanders will rein in Wall Street and the big banks"	16%	18%	14%	20%	14%	16%	15%	16%	10%	26%
"Bernie Sanders will generate the enthusiasm needed to keep the White House for Democrats and make gains in Congress"	21%	21%	20%	24%	22%	16%	24%	22%	18%	17%

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	continued from previous page									
	Total	Gender		Age (4 category)				Race (3 category)		
		Male	Female	Under 30	30-44	45-64	65+	Whites/Others	Blacks	Hispanics
Totals	(618)	(296)	(322)	(86)	(124)	(292)	(116)	(438)	(122)	(58)

	continued from previous page										
	Total	Party ID (2 category)		Family Income (3 category)				Census Region			
		Democrats	Others	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West

"Bernie Sanders is too far to the left to win a general election"	31%	29%	42%	32%	32%	33%	24%	27%	27%	34%	36%
"Bernie Sanders can't be trusted to fight for more effective gun control"	40%	38%	49%	37%	41%	49%	38%	36%	38%	43%	42%
"Hillary Clinton can't be trusted to take on Wall Street and the big banks"	41%	42%	36%	39%	41%	46%	41%	44%	36%	45%	38%
"Hillary Clinton is too aggressive when it comes to foreign policy"	52%	51%	54%	48%	54%	63%	45%	52%	55%	49%	52%
"Hillary Clinton has what it takes to deal with the big problems facing the country"	14%	11%	25%	11%	18%	13%	14%	12%	15%	13%	15%
"Hillary Clinton represents the Democratic Party's best chance of winning the White House"	15%	13%	26%	12%	16%	21%	16%	14%	13%	17%	15%
"Bernie Sanders will rein in Wall Street and the big banks"	16%	15%	17%	15%	16%	12%	20%	9%	18%	18%	16%

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		Party ID (2 category)		Family Income (3 category)				Census Region			
	Total	Democrats	Others	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
"Bernie Sanders will generate the enthusiasm needed to keep the White House for Democrats and make gains in Congress"	21%	20%	24%	15%	23%	25%	27%	18%	17%	22%	24%
Totals	(618)	(508)	(110)	(276)	(175)	(91)	(76)	(122)	(130)	(215)	(151)

Interviewing Dates	January 9 - 11, 2016
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.176 to 3.311, with a mean of one and a standard deviation of 0.36.
Number of respondents	620
Margin of error	± 4.2% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	93 questions not reported.